

42

World Intellectual
Property Congress

3-6
October
2010

Palais des Congrès

Paris



Preliminary Programme





CONGRESS VENUE

Palais des Congrès de Paris
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75017 Paris – France

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**42nd AIPPI World Intellectual Property Congress
3-6 October 2010**

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The translations of this brochure into French and German are available on our website www.aippi.net.

All registrations (meeting participation, social programme and excursions) must be made by using the official online forms on www.aippi.net.



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Welcome Message

The members of the French Group of AIPPI are honoured and pleased to welcome you to Paris in October 2010 for the 42nd International Congress of AIPPI.

Many reasons will convince you to be with us:

Be an actor in the IP world:

Participate in the mission of the first global IP organisation in the world: the harmonisation of IP rights. Key questions will be submitted to your thinking such as: the person skilled in the art for assessing inventive step, trade secrets protection, protection against the dilution of trademarks, exceptions to copyright protection, liability for contributory infringement of IPRs.

Improve your knowledge and skills:

Learn with your peers. Our Workshop program, covering all fields of IP, will enable you to discover experiences from other parts of the world with respect to litigation strategies, ADR, licensing, internet issues. You will then have a fantastic opportunity to increase your skills and knowledge and provide a better service to your clients.

Networking:

The AIPPI Congress will attract about 2000 IP professionals from more than 100 countries, coming from industrial companies, law firms, consultants. You will meet your clients, your IP business correspondents from all continents and you will discover many new opportunities for enhancing your business activities.

Paris:

Paris is a unique place and the French Group will be proud to share with you the cultural treasures of our capital.

You will appreciate that this Congress is the Congress of Paris in France and France in Europe, as our friends from the other European countries have been actively participating in the preparation of the event.

The Paris Congress is the best investment you can make in 2010.

From the opening of the Congress to the final gala dinner in Versailles, the members of the French Group look forward to treating you like kings and queens.

A bientôt à Paris, France, Europe.

Denis Monégier du Sorbier

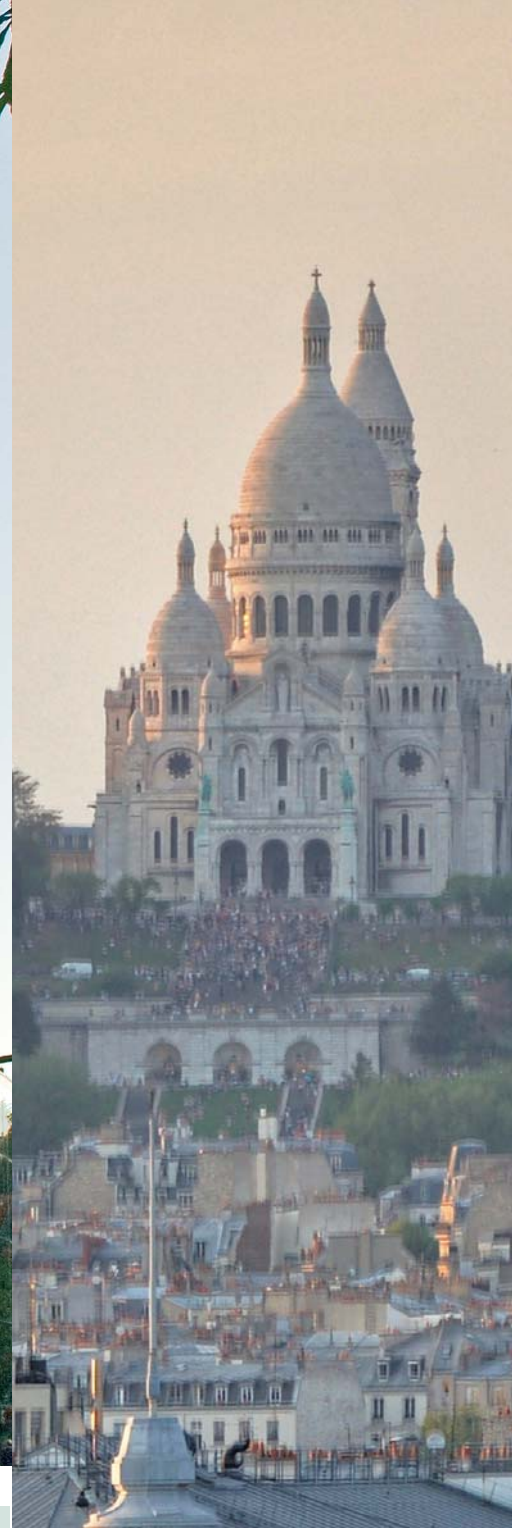
Co-Chair AIPPI Paris 2010 Organising Committee

Thierry Sueur

Co-Chair AIPPI Paris 2010 Organising Committee
President of the French Group



Paris



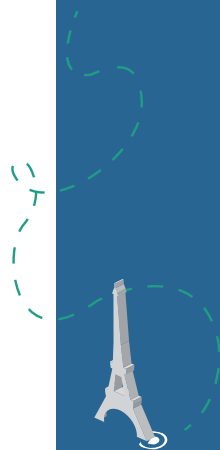
A word on AIPPI

The International Association for the Protection of Intellectual Property, generally known under the acronym “AIPPI”, is the world’s leading international organisation dedicated to the development and improvement of intellectual property.

It is a politically neutral, non-profit organisation, headquartered in Switzerland, which currently has more than 9000 members representing more than 100 countries.

The objective of AIPPI is to improve and promote the protection of intellectual property on both an international and national basis. It pursues this objective by working for the development, expansion and improvement of international and regional treaties and agreements and also national laws relating to intellectual property.

AIPPI operates by conducting studies of existing national laws and proposes measures to achieve international harmonisation of these laws. In this context, AIPPI has become increasingly concerned with defining well balanced systems for protecting and enforcing intellectual property rights.



	Friday 1 October	Saturday 2 October	Sunday 3 October					
07.30 – 08.00		Breakfasts SGT, RGT	First time attendees TBC					
08.00 – 08.30								
08.30 – 09.00	Bureau Meeting	Bureau Meeting	Working Committee Briefing					
09.00 – 09.30			Working Committee meeting Q204P	Working Committee meeting Q213	Working Committee meeting Q214	Working Committee meeting Q215	Working Committee meeting Q216	
09.30 – 10.00								
10.00 – 10.30					Coffee break			
10.30 – 11.00								
11.00 – 11.30					Working Committee meeting Q204P (continued)	Working Committee meeting Q213 (continued)	Working Committee meeting Q214 (continued)	Working Committee meeting Q215 (continued)
11.30 – 12.00						Secretaries & Treasurers meeting		
12.00 – 12.30								
12.30 – 13.00	Bureau Lunch	Bureau Lunch	Working Lunch				Lunch	
13.00 – 13.30								
13.30 – 14.00								
14.00 – 14.30	Bureau Meeting	Council of Presidents' meeting					ExCo I & Intro WQs 2011	
14.30 – 15.00								
15.00 – 15.30								
15.30 – 16.00			Coffee break					Coffee break
16.00 – 16.30		Council of Presidents' meeting					ExCo I & Intro WQs 2011 (continued)	
16.30 – 17.00								
17.00 – 17.30								
17.30 – 18.00								
18.00 – 18.30								
18.30 – 19.00								
19.00 – 19.30			Opening Ceremony at the Palais des Congrès					
19.30 – 20.00								
20.00 – 20.30	Bureau Dinner with Guests	Council of Presidents' dinner	Welcoming Reception at the Palais des Congrès					
20.30 – 21.00								
21.00 – 21.30								
21.30 – 22.00								
22.00 – 22.30								
22.30 –								

We kindly remind you that private receptions are only allowed on Tuesday 5 October 2010



Monday 4 October			Tuesday 5 October						
Breakfasts RGT with PC			Breakfast RGT with PC and SCs				07.30 – 08.00		
							08.00 – 08.30		
							08.30 – 09.00		
Plenary Session I	Workshop I	Workshop II	Plenary Session III	Pharma Day I	Workshop VI	Workshop VII	09.00 – 09.30		
							09.30 – 10.00		
							10.00 – 10.30		
Coffee break			Coffee break				10.30 – 11.00		
Plenary Session I (continued)	Workshop III	Workshop IV	Plenary Session III (continued)	Pharma Day II	Pharma Day III	Workshop VIII	11.00 – 11.30		
							11.30 – 12.00		
							12.00 – 12.30		
Working Lunch		Lunch Bureau with Guests	Working Lunch				12.30 – 13.00		
							13.00 – 13.30		
							13.30 – 14.00		
Plenary Session II	Workshop V			Plenary Session IV	Pharma Day IV	Workshop IX	Workshop X	14.00 – 14.30	
								14.30 – 15.00	
								15.00 – 15.30	
Coffee break			Coffee break				15.30 – 16.00		
Plenary Session II (continued)	Workshop V (continued)			Plenary Session IV (continued)	Pharma Day V	Workshop XI			16.00 – 16.30
							16.30 – 17.00		
							17.00 – 17.30		
Women in IP							17.30 – 18.00		
							18.00 – 18.30		
							18.30 – 19.00		
Cultural evening at the Louvre Museum							19.00 – 19.30		
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We kindly remind you that private receptions are only allowed on Tuesday 5 October 2010

Wednesday
6 October

07.30 – 08.00

08.00 – 08.30

08.30 – 09.00

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22.00 – 22.30

22.30 –

Plenary
Session V

Workshop
XII

Workshop
XIII

Coffee break

Plenary
Session V
(continued)

Workshop
XII
(continued)

General
Assembly

Working Lunch

ExCo II

Coffee break

ExCo II
(continued)

Gala Dinner
at the Versailles Orangery

We kindly remind you that private receptions are only allowed on Tuesday 5 October 2010



Friday **1 October 2010**

08.30 – 17.30	Bureau Meeting
12.30 – 14.00	Bureau Lunch
19.30 – 22.30	Bureau Dinner with Guests

Saturday **2 October 2010**

07.30 – 08.30	Breakfasts SGT, RGT
08.30 – 12.30	Bureau Meeting
12.30 – 14.00	Bureau Lunch
14.00 – 17.30	Council of Presidents' meeting
15.30 – 16.00	Coffee break
19.30 – 22.30	Council of Presidents' dinner

Sunday **3 October 2010**

07.30 – 08.30	First time attendees (TBC)
08.30 – 09.00	Working Committee Briefing
09.00 – 12.30	Working Committee meeting Q204P
09.00 – 12.30	Working Committee meeting Q213
09.00 – 12.30	Working Committee meeting Q214
09.00 – 12.30	Working Committee meeting Q215
09.00 – 12.30	Working Committee meeting Q216
10.30 – 11.00	Coffee break
11.00 – 12.30	Secretaries' & Treasurers' meeting
12.30 – 14.00	Working Lunch
12.30 – 14.00	Lunch
14.00 – 18.00	ExCo Session I & Introduction Working Questions Hyderabad 2011
15.30 – 16.00	Coffee break
19.00 – 20.00	Opening Ceremony at the Palais des Congrès
20.00 – 22.00	Welcoming Reception at the Palais des Congrès

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Monday

4 October 2010

07.30 – 08.30	Breakfast RGT with Programme Committee
09.00 – 10.30	Plenary Session I
09.00 – 10.30	Workshop I Recent developments regarding the patentability of business methods
09.00 – 10.30	Workshop II Non-traditional trademarks, in particular 3D trademarks
10.30 – 11.00	Coffee break
11.00 – 12.30	Plenary Session I (continued)
11.00 – 12.30	Workshop III Patents and green technologies
11.00 – 12.30	Workshop IV The use of ADR in IP disputes
12.30 – 14.00	Working Lunch
12.30 – 14.00	Lunch Bureau with Guests
14.00 – 15.30	Plenary Session II
14.00 – 15.30	Workshop V International Judges Panel on selected patent law issues
15.30 – 16.00	Coffee break
16.00 – 17.30	Plenary Session II (continued)
16.00 – 17.30	Workshop V International Judges Panel on selected patent law issues
17.30 – 18.30	Women in IP
19.00 – 22.00	Cultural evening at the Louvre Museum



Tuesday**5 October 2010**

07.30 – 08.30	Breakfast RGT with Programme Committee and Special Committees
09.00 – 10.30	Plenary Session III
09.00 – 10.30	Pharma Day I <small>Supplementary Protection Certificates (SPCs) and other patent term extensions</small>
09.00 – 10.30	Workshop VI <small>Licensing in and out: DOs and DONTs in the US and in Europe</small>
09.00 – 10.30	Workshop VII <small>The conflict between keyword advertising and trademark and unfair competition law</small>
10.30 – 11.00	Coffee break
11.00 – 12.30	Plenary Session III (continued)
11.00 – 12.30	Pharma Day II <small>The protection of regulatory data containing IP information</small>
11.00 – 12.30	Pharma Day III <small>Selected Trademark Issues concerning the pharmaceutical industry</small>
11.00 – 12.30	Workshop VIII <small>Aspects of the relationship between employer and employee in copyright</small>
12.30 – 14.00	Working Lunch
14.00 – 15.30	Plenary Session IV
14.00 – 15.30	Pharma Day IV <small>Selected patent issues regarding pharmaceutical inventions</small>
14.00 – 15.30	Workshop IX <small>IP tool box</small>
14.00 – 15.30	Workshop X <small>Update on European Trademark case law at the OHIM and the Court of Justice of the European Union</small>
15.30 – 16.00	Coffee break
16.00 – 17.30	Plenary Session IV (continued)
16.00 – 17.30	Pharma Day V <small>The impact of the EU Commission pharmaceutical sector enquiry on the pharmaceutical industry</small>
16.00 – 17.30	Workshop XI <small>Current IP issues at WTO</small>

Wednesday**6 October 2010**

09.00 – 10.30	Plenary Session V
09.00 – 10.30	Workshop XII <small>IP litigation throughout Europe - a comparison of selected aspects</small>
09.00 – 10.30	Workshop XIII <small>E-books and authors' copyrights</small>
10.30 – 11.00	Coffee break
11.00 – 12.00	Plenary Session V (continued)
11.00 – 12.00	Workshop XII (continued) <small>IP litigation throughout Europe - a comparison of selected aspects</small>
12.00 – 13.00	General Assembly
13.00 – 14.00	Working Lunch
14.00 – 15.30	ExCo Session II
15.30 – 16.00	Coffee break
16.00 – 17.30	ExCo Session II (continued)
20.00 – 00.00	Gala Dinner at the Versailles Orangery



At the Executive Committee Meeting in Buenos Aires the working programme for our Paris Congress in October 2010 was adopted. The Executive Committee chose five Questions one of which (Q204P) continues the work which was done earlier at the Boston Congress in 2008 and resulted in a first resolution. The other four topics concern new issues not previously dealt with by AIPPI.

■ Q204P

Liability for contributory infringement of IPRs – certain aspects of patent infringement

Q204P continues the studies which led to the Boston Resolution in 2008. The Group Reports which were prepared in the first round as well as the debates in the Working Committee and the plenary sessions showed the difficulties arising from the very broad question. The task of this Committee for Paris is now limited to some important aspects which were not dealt with completely in the Boston Resolution. The first limitation regards the type of IPR involved. In particular from a practical standpoint patents seem to be the most relevant IPR in connection with contributory infringement. The discussions have shown that other IPRs are less relevant for this topic.

Furthermore, the studies mainly deal with three aspects of contributory infringement as recommended by the Boston Resolution. Firstly, we shall discuss which acts can be established as contributory infringement under which conditions. The second and third aspects are linked closely together and concern situations in which the acts contributing to the infringement happen in different countries. With regard to a specific act it should be determined if and under what circumstances such act constitutes an act of infringement either in that country or in another country where further acts are committed. One issue is the applicable law in those cases, although that is mainly determined by the specific IPR due to its territoriality. Immediately connected thereto is the question of whether the act of contributory infringement and the intended infringing use should take place in the same jurisdiction.

With this limited scope Q204P should finalise the studies on issues of contributory infringement. Other issues which were debated seem to be too controversial to come to a common position for a resolution although it would certainly be worthwhile from an academic standpoint to explore those questions as well.

■ Q213

The role of the skilled person in the context of the inventive step requirement regarding validity and infringement in patent law

The patentability criterion of inventive step has become the focus of attention on many levels. The growing criticism about patents and the allegedly sometimes too low hurdle for granting patents have put the criterion of the inventive step into the limelight. “Raising the bar” as it has been expressed by the European Patent Office is only one example of recent voices which seem to suggest that the inventive step criterion needs to be revisited.

AIPPI has picked up this topic and started to investigate the latest developments. Any discussion of the inventive step criterion will have to start with the skilled person (also known as the man skilled in the art) and his knowledge and expertise as the basis for the assessment.

The focus will be on the role in the process of granting or invalidating a patent. Other situations in which the skilled person plays a role concern infringement of granted rights. In particular, in claim construction and in applying the doctrine of equivalence, the person skilled in the art is again the decisive factor. At that point, infringement and validity are necessarily connected to each other.

■ Q214

Protection against the dilution of a trade mark

This Question looks at the protection given to trade mark owners against the dilution of their marks. Trade mark dilution is commonly defined as the lessening of the capacity of a (in most cases famous) mark to identify and distinguish goods and services, regardless of the presence or absence of likelihood of confusion. Dilution will in the end result in a total loss of distinctive-

ness of a trade mark. The aim of anti-dilution provisions is to protect the mark's inherent "selling power" against those consequences. This selling power of a well-known trade mark goes beyond the mark's ability to guarantee the trade origin of particular goods or services and is a distinct characteristic based on various factors in a specific case.

Q214 will look firstly at the conditions for protection against dilution in the various jurisdictions of our NRGs. This will include the eligibility criteria for such protection. In particular, it will be investigated whether and to what extent a trade mark must have reached a certain degree of recognition amongst the relevant public or whether it even has to be famous or has to have any acquired reputation. In addition, further conditions such as distinctiveness will be examined.

The Question also treats the available relief in cases of dilution and some procedural aspects such as the burden of proof and preliminary injunctive relief.

■ Q215

Protection of Trade Secrets through IPR and Unfair Competition Law

As investments and people move freely across national borders, trade secret protection is becoming an international issue. In order to encourage international technology transfer and investments, international standards for trade secret protection have to be established. The Paris Convention only requires effective protection against unfair competition in general (Art. 10bis) and does not mention trade secrets explicitly. Even the TRIPS Agreement, while Article 39 has a definition of "undisclosed information," merely mandates its members to provide the "possibility of preventing" unwanted disclosure, acquisition and use of such information.

Q215 will review the current situation in the Groups' jurisdictions concerning the protection of trade secrets and make an attempt to establish international standards or guidelines toward their effective protection. For this purpose, AIPPI would like to study trade secrets in terms of their definition, source of law, remedies, and litigation tools, such as protective court orders, for effective protection. In this context also non-compete or non-disclosure agreements and their enforcement and effectiveness in each jurisdiction will be investigated.

■ Q216

Exceptions to copyright protection and the permitted uses of copyright works in the hi-tech and digital sectors

This Question will examine certain exceptions to copyright protection and the permitted uses of copyright works with a particular focus on the hi-tech and digital sectors, including the Internet, databases, search engines, on-line social networking sites, file-sharing and the digital music industry. During the preparatory work and the introductory session in Buenos Aires it became evident that the topic is too broad to be covered in one year. In discussion with the Programme Committee we have therefore decided to split up the work and to limit the studies for Paris to a first set of issues. We shall then propose to the ExCo to continue the studies with the second set of issues in Hyderabad in 2011 so that the entire topic can be dealt with in a two year cycle.

In the first round Q216 is intended to explore the situation of Internet Service Providers (ISPs), issues of digitisation and format shifting, orphan works and issues of fair dealing and fair use.

The core of the Question will be certain exceptions to copyright protection resulting not from issues of eligibility for protection but from various defences which are available in cases where a copyrighted work is used. National and Regional Groups have been asked to consider relevant exclusions from or defences to copyright protection based on concepts of permitted uses, private uses, fair use and fair dealing. The work within this Question will analyse also exceptions provided by national and international legislation such as the European Digital Copyright Directive. In particular, the Groups have been looked at how and to what extent such exceptions are applicable to modern forms of communication.

The scope of the Question also allows for debate on important issues such as exceptions for "digitisation" to allow for copying and format shifting of sound recordings, films, broadcasts or other works. It will deal with search engines, platforms like YouTube, the Google Book Search and other phenomena of the Digital Age. The scope of fair dealing rights for the benefit of libraries and archives and the dissemination of works for teaching and research purposes will equally be treated. This will include technical considerations as well as legal issues.



The names of Moderators and Speakers can be found on www.aippi.net.

Pharma I

Supplementary Protection Certificates (SPCs) and other patent term extensions

Various systems have been created to provide pharmaceutical inventions with an extended period of protection after the expiry of the patent. In Europe, supplementary protection certificates (SPCs) were created by (EEC) Regulation No. 1768/92 of 18 June 1992 (replaced by Council Regulation (EC) No. 469/2009 of 6 May 2009). Paediatric extension was provided by Regulation No. 1901/2006. Based both on a patent and a marketing authorization, SPC's raised a number of crucial issues, some of which have not yet been answered definitively by national Courts and the Court of Justice of the European Union. The purpose of this Workshop is to go through the main issues, in terms of validity and scope, to present the answers already given and the questions which are still open. This European panorama should be compared to the US and Japanese ones.

Pharma III

Selected Trade mark Issues concerning the pharmaceutical industry

Trade marks play as equally vital a role in the pharmaceutical business as do patents and their value should not be underestimated. This Workshop will concentrate on selected trademark issues. It will not only deal with the potential conflicts between International Non-proprietary Names (INNs) and trade mark protection, but will also consider questions of re-packaging, parallel importation and counterfeiting. In particular, the aspect of counterfeited pharmaceuticals and the unauthorised use of trademarks has a great impact on the security of patients worldwide. Border measures and customs seizures may be a helpful tool to control such unlawful practices. Also in this regard, trademarks play a significant role as a legal basis for such measures. Trade mark protection and enforcement of trademarks from a practical standpoint will be investigated by speakers from various jurisdictions and with different legal backgrounds.

Pharma II

The protection of regulatory data containing IP information

The purpose of this Workshop is to give an overview of the rules governing the protection of regulatory data independently from the protection conferred by IP rights. What are the main systems used in the world? Are there harmful blanks in some countries? What type of litigation may arise from the enforcement of these rules? Are there ways to better combine the regulatory data protection and IP protection? We shall share the views of the experts invited by AIPPI.

Pharma IV

Selected patent issues regarding pharmaceutical inventions

The purpose of this Workshop is to give a panorama of case law about some typical categories of pharmaceutical inventions, such as second medical use, enantiomers, crystalline and amorphous forms, degree of purity, sustained release forms, regimens, dosages, prodrugs and metabolites, selection within a range of compounds, values or percentages. These types of invention have caused interesting discussions in Courts all over the world, both regarding their validity and their infringement. The experts' panel will have the challenging task of elaborating the main lessons of case law.



Pharma V

The impact of the EU Commission pharmaceutical sector enquiry on the pharmaceutical industry

About three years after the trauma of the dawn raids organized by the Commission, two years after its preliminary report, and six months after its final report, what are the lessons to be drawn by pharmaceutical actors, on the side of originator companies and on that of generic companies? What are the next steps of the Commission? Are there new considerations to take into account when prosecuting patents? When negotiating or drafting patent licenses or assignments? Before starting patent infringement proceedings? When considering a settlement out of Court? For information management policy? For daily business? Where are the red lines? To answer these questions, AIPPI is inviting representatives of the EU Commission, the pharmaceutical industry as well as IP and anti-trust litigators.

Workshop II

Non-traditional trademarks, in particular 3D trademarks

Over the past years non-traditional trademarks have become more and more popular and are increasingly registered with the national and international Trademark Offices. This applies in particular to three-dimensional trademarks which may concern the packaging of goods or the shape of certain goods. While the case law in this field is growing, other forms of non-traditional marks also merit further investigation. What about sounds, scents and motion? The speakers in this workshop will explain the latest developments in several jurisdictions. Experts in this field will discuss the practices of different Trademark Offices and share their experiences in defending such non-traditional trademarks against infringement. The workshop will also look at options for avoiding conflicts with registered non-traditional marks.

Workshop I

Recent developments regarding the patentability of business methods

2010 might see the two most important decisions of the decade concerning the patentability of business methods and computer related inventions. Everybody has heard about the referral G3/08 before the Enlarged Board of Appeal of the European Patent Office and the Bilski case at the US Supreme Court. The AIPPI Congress in Paris will probably be the first international meeting at which the two decisions will be available and commented on by eminent specialists of the field. Don't miss this opportunity to gain an insight into the future way you will need to consider, in US and Europe, business and software innovations for your company and your clients.

Workshop III

Patents and green technologies

The development of green technologies opens new IP controversies. The purpose of this workshop is to present the criticisms and claims issuing from some governmental organisations, non-government organisations, as well as from some companies, and to discuss whether the answers offered by the current IP rules are sufficient or should be supplemented.



Workshop IV

The use of ADR in IP disputes

Alternative Dispute Resolution (ADR) procedures such as arbitration and mediation are increasingly being used to resolve disputes involving international IPRs, especially in the context of collaborative arrangements, such as licenses, technology transfer agreements and R&D agreements. The workshop addresses a range of issues, including, among others:

- Pros and cons of resorting to ADR mechanisms in IP disputes
- Mediation
- Arbitrability of IP disputes
- Comparison of the most appropriate arbitration institution/arbitration rules
- How to conduct and complete an arbitration proceeding
- Evidence: Presenting and proving the Case
- Settlement in Arbitration
- Enforcement of awardss

This Workshop features, among other experts, a speaker from the ADR Committee of INTA and experienced arbitrators with extensive experience in IP and technology related arbitration and mediation.

Workshop V

International Judges Panel on selected patent law issues

The AIPPI Boston Congress in 2008 successfully featured a panel of distinguished judges from various jurisdictions worldwide. At this year's Congress an international panel of judges will discuss selected patent law issues. The purpose of this Workshop is to open an exchange of ideas between the judges and to offer them and the audience an opportunity to share their views on the latest developments of patent law in their respective jurisdictions. This will also allow participants to compare various positions worldwide. The intention is to obtain an overview and to provide a fruitful dialogue on patent law issues of general interest rather than on technical details. The panel will consist of expert judges from Europe, Asia and the Americas and will cover civil law and common law jurisdictions. Issues to be discussed comprise matters of substantive law as well as procedural aspects.

Workshop VI

Licensing in and out: DOs and DONTs in the US and in Europe

This Workshop is designed for those who feel still new to the field of licensing. Its goal is to provide them with as many practical tips as possible, to avoid the main traps from the licensor and from the licensee point of view, in the US and in Europe. The panel will include highly experienced practitioners both from law firms and from business.



Workshop VII

The conflict between keyword advertising and trade mark and unfair competition law

Keyword advertising is a modern marketing tool which allows a company to advertise its business in connection with results listed by search engines on the Internet. Google AdWords or Yahoo Search Marketing are only two examples of platforms offering this tool. Issues arise not only in the way such advertisements are presented on the search site but also in selecting the specific keywords. Is it allowed to select trade marks of other companies or even competitors? Does this lead to confusion of the consumer? Where are the limits of the protection provided by trade mark and unfair competition law? The Workshop will highlight some of the most topical questions and offer an insight by experienced practitioners.

Workshop VIII

Aspects of the relationship between employer and employee in copyright

Copyright is, in all probability, the IP right which takes into consideration the personality of the creator more than any other IP right. This has a deep impact on the relationship between employer and employee when the creator is not acting as an independent contractor. Several copyright laws acknowledge this special relationship and provide that rights originate in the person of the creator whereas others establish assumptions according to which the employer owns the rights in any creation coming from his employees. Accordingly, there are significant differences in how copyright works can be exploited and how the creator is remunerated for such exploitation. In particular, this applies in cases where there are no contractual agreements in place. This Workshop will analyze the differences in various situations and will look at potential solutions so that the interest of both the employer and the employee are duly balanced and the copyright can be effectively exploited and protected against third parties.

Workshop IX

IP tool box

Many companies focus on obtaining patents for their main inventions. Others seek design protection. A third category of companies may be happy with a full trademark portfolio. However, there may be many more options companies are not aware of. In practice, a thorough assessment of the products or services a company is offering and of the market and other circumstances will lead to conclusions regarding the IP portfolio which the company might not have drawn otherwise. It is the purpose of this Workshop to show possible ways of how to consider and identify various IP rights and how to create an IP tool box which can be used in daily business. Practitioners will share their views and present options which may be foreign to many clients. This includes combinations of different IP rights as well as different tools which are available through a specific IP right.

Workshop X

Update on European Trademark case law at the OHIM and the Court of Justice of the European Union

In Europe, the introduction of the Community Trademark has proven to be quite successful. Currently, the Max-Planck-Institute is conducting a study on behalf of the European Commission to evaluate the existing system and to help to improve the system where needed. This study focusses to a great deal on procedural aspects, but matters of substantive law are of equal importance. After the entry into force of the Treaty of Lisbon the Court of Justice of the European Union comprises the Court of Justice (former ECJ) and the General Court (formerly the Court of First Instance, CFI). It continues to rule on issues regarding European Trademark law and in particular with regard to the Community Trademark and the EU Trademark Directive. This workshop will give an update on the latest trends in the case law before OHIM and the Court. It will also highlight the consequences for daily practice following from these cases.



Workshop XI

Current IP issues at WTO

The main objective of this workshop is to update participants on the recent developments at the international level relating to intellectual property rights and the TRIPS Agreement. The workshop addresses a range of topics, including, among others:

- TRIPS and public health: Paragraph 6 system (additional flexibility agreed by WTO members to allow generic versions of patented medicines to be made under compulsory licence for export to countries that cannot manufacture the medicines themselves) and other TRIPS public health flexibilities
- Geographic indications: negotiations on multilateral register for wines and spirits and extension of the higher (Article 23) level of protection beyond wines and spirits to other products
- Intellectual Property and Genetic Resources, Traditional Knowledge and Access-Benefit-Sharing; relationship between TRIPS Agreement and the Convention on Biological Diversity
- WTO Dispute Settlement and TRIPS: recent disputes
- Should Non-Violation Complaints be allowed under the TRIPS Agreement and if so, to what extent should they be brought to the WTO dispute settlement procedure?

Workshop XII

IP litigation throughout Europe - a comparison of selected aspects

The Enforcement Directive 2004/48/EC of 29 April 2004 was intended to improve European harmonization of IP litigation. This Workshop assesses the degree of convergence reached six years later and the divergences which remain. The comparison covers key points such as:

- the respective role of seizure and of the right of information among the evidence tools available to obtain the relevant technical and commercial data,
- the test for preliminary injunction (*ex parte* and *inter partes*) and the possibility of preventive memorandum (such as German *Schutzschriften*).

Workshop XIII

E-books and authors' copyrights

The Google Books case and its much discussed Settlement Agreement have moved the numerous issues evolving around E-books and the copyrights of the authors whose books have been made available electronically into the public focus. The many facets of this relationship give rise to several questions regarding the safeguarding of authors' rights but also to issues regarding the legitimate interest of the public and the publishers. AIPPI will debate, as one of its Working Questions (Q216) "Exceptions to copyright protection and the permitted uses of copyright works in the hi-tech and digital sectors" and will, in the context of Q216, also deal with issues of digitization and format shifting. This Workshop will supplement our working programme and is intended to highlight a number of selected issues around the relationship between the authors' copyrights and the manufacture, distribution and use of E-books which go beyond the debates of our Working Question.



Women in IP

AIPPI Women are invited again to meet at an AIPPI event.

After a breakfast in Boston and a lunch in Buenos Aires, Paris will host a women - only happy hour on Monday 4 October.

Our previous meetings were very successful. There was a very large attendance and it was evident the participants want further opportunities to get to know each other, to share experiences and to foster a women's network within the IP profession.

Many suggestions (thanks to all who gave their contribution!) were provided on future meetings. The main request was to have a differently structured event. Many of you want a meeting which is not too formal, so attendees can mingle and chat. That would be obviously paired with gaining useful information about women's presence in the association in terms of different backgrounds, expertise and geographical allocation.

We all know that a particular feature of AIPPI is to take advantage of its members' diversity in collecting information about diverse legal systems and using that for its scientific work.

Equally, knowledge of the respective diversities is particularly important for women in the IP profession where women are more and more present and playing an increasingly crucial role.

See you all at our happy hour in Paris!

AIPPI Academic Prize 2010

AIPPI has entrusted its French National Group with the organisation of a prize to recognise authors contributing written papers on a subject related to the development and promotion of Intellectual Property.

This Academic Prize will be awarded as follows

- 1st prize: 10,000 €
- 2nd prize: 6,000 €
- 3rd prize: 4,000 €

to the authors of three contributions, to be selected by a jury, on one of the following themes:

- Europe and Intellectual Property, from a legal or economic point of view;
- Intellectual Property rights and green technologies;
- Counterfeit seizures (saisie-contrefaçon): a comparative study of at least two European countries.

The Academic prize is open to anyone, whether a student or with professional experience in the intellectual property field, whether a member of AIPPI or not. The contributions can be written in French, or English and French, or German and French (only the French version will be considered by the Jury).

The deadline for submitting the written papers is 1st July 2010.

For more information please refer to www.aippi.net



All registrations (meeting participation, social programme and excursions) must be made by using the official online forms on www.aippi.net.

All participants (including speakers and invited guests) must register. A confirmation of the registration will be sent only when the corresponding payment has been received within 15 days upon the date of registration.

Save on the registration fees by registering until 31 May 2010!

Registration procedure:

Please visit the www.aippi.net registration website.

Online registration will close on the 18th of September 2010. After that date you can only register on site from the 3rd of October 2010.

If you are already an **AIPPI member**, use your membership login code to access your personal page, where you will find a link to the online Congress registration form.

Should you have any questions about the registration procedure, please do not hesitate to contact us at aippi2010@clq-group.com

Joining AIPPI when you register

To participate in the Congress, you must be a member of AIPPI. To make the process of joining easier for those wishing to attend the Paris Congress 2010, the National Groups in Australia, Egypt, France, Germany, Panama, Switzerland, UK and USA will allow persons residing in those countries to join the respective National Group of AIPPI when they register for the Congress, for an additional payment of Euro 140. That payment will cover the subscription to the respective National Group through to the end of 2010.

As soon as your payment has been processed, you will receive a login code to enable you to start your online registration for the Congress.

Registration Fees (All rates in Euros, VAT 19.6% included)	Until 31 May 2010	1 June 2010 to 17 September 2010	On site
AIPPI member	Euro 1,200	Euro 1,550	Euro 1,900
Young/Student lawyer member	Euro 680	Euro 930	Euro 1,130
Accompanying person	Euro 500	Euro 675	Euro 795
Join and Register	Additional payment of Euro 140 to the above fees.		
ExCo Gala dinner (reservation fee)	Euro 150	Euro 150	Euro 150
All fees must be paid in Euro.			

Payment by bank transfer or cheques will be charged 15€ (VAT excluded) in addition to registration fees. This type of payment will be possible until September 1st, after that date only online registration with credit card payment will be possible.

To benefit from the special rates, please send us the copy of the requested documents a maximum of two weeks after registration:

- **Young, less than 30 years old:**

Send us a copy of your ID card or passport by Fax: +33 1 44 64 15 16

- **Student lawyer:**

Send us a copy of your student card for the current year by Fax: +33 1 44 64 15 16

If we do not receive those documents on time, the regular registration fees will be charged.

■ Participant's registration fee includes:

- Name badge (to be worn at all times)
- Attendance at Sessions
- Coffee breaks and luncheons
- Opening Ceremony and Welcome Reception (Palais des Congrès - Sunday 3 October 2010)
- Cultural Evening (The Louvre Museum - Monday 4 October 2010)
- Congress bag
- Final Programme & List of Participants

■ Accompanying person's registration fee includes:

- Name badge (to be worn at all times)
- Opening Ceremony and Welcome Reception (Palais des Congrès - Sunday 3 October 2010)
- Cultural Evening (The Louvre Museum - Monday 4 October 2010)
- One full day excursion (Monday 4 October 2010) to be chosen among the three proposals below:
 - Paris Discovery
City tour + Boat Cruise + Eiffel Tower or
 - Paris Historical "MONTMARTRE"
Walking tour of the famous Montmartre or
 - Paris Shopping
Shopping day in the famous Galeries Lafayette

For more details about the tours available, please refer to the "Congress tours and Excursions" page 34 in this programme.

■ Special offer, only for non AIPPI members:

A single day pass will be available for non-members wishing to discover the AIPPI Congress and get a first hand impression of the working methods of AIPPI during a full congress day. Only one day pass (for Monday or Tuesday) will be issued to each person.

The day pass fee of 700 EUR includes:

- Attendance at all Workshops and Plenary Sessions of the Working Committee on the day of the day pass (Monday or Tuesday only)
- Coffee breaks and luncheon
- Congress bag
- Final programme

Day passes will only be available for sale on-site for the respective day (Monday or Tuesday). Please use your credit card for payment. Any non-member wishing to attend the Congress for more than a day is invited to join AIPPI and register as a regular participant.

■ Flight discounts



Get the best price for your flight with Air France and KLM Global Meetings.
Event ID Code to keep for the booking will be given in your registration confirmation letter.
Valid for travel from 28th September 2010 to 11th October 2010

■ Registration General Policy

Please read carefully the general information and conditions:

- **Until 31st July 2010:** Total amount will be refunded less 30 EUR for administrative fees. With no payment received before cancellation, these 30 EUR will still remain due.
- Refunds will only be made after the Congress.
- **From 1st August 2010:** No refund.
- **Name changes** Transfer of registrations are possible only within the same firm/company
 - They will be invoiced 30 EUR for administrative fees
 - After the 15th September 2010, the names changes will be considered as new registrations.
- All cancellations must be made in writing to:
AIPPI 2010 c/o Colloquium
12 rue de la Croix Faubin
75557 Paris Cedex 11.
Email: aippi2010@clq-group.com
Fax: +33 1 44 64 15 16
- **Badges are personal and nominative.** Means of identity with photograph (such as a passport or identity card) will be required to receive your badge.
Invoices must be paid before the Congress: a badge will be issued only after payment.



Reservation:

Hotel rooms may be reserved on www.aippi.net or www.wipresa.net/wipresa/congress-aippi before 20th August 2010. After this date, rooms will be subject to availability.

Hotel rooms have been specially negotiated by WIP (our official hotel reservation center) for AIPPI Congress participants in Paris. These hotels are located close to the venue (Palais des Congrès de Paris) and downtown Paris. This selection is not definite; we can suggest other hotels that are more suitable to your expectations, depending on its availability and standard of quality that we follow. Although we have negotiated special rates for our participants some of the Congress hotels may offer different rates over the internet or through other channels.

Individual reservations must be made through our registration website in order to guarantee the indicated rates negotiated for the Congress.

All rates are quoted in Euros, per night and per room for single, double or twin room. The room rates are per room and per night including VAT and city tax unless otherwise indicated. These rates can vary from 2 to 2.5 % (depending on VAT and city tax variation).

For Group bookings (more than 5 rooms) please contact WIP (our official hotel reservation center) at Tel +33 1 70 36 04 44 or info@wipresa.com

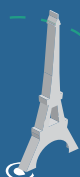
Rooms will be provided at first come first served. No phone reservations will be accepted. A deposit will be requested for individual bookings at the time of the reservation. As soon as your deposit has been received, WIP (our official hotel reservation center) will issue an e-mail confirming your reservation details. The balance will be due upon departure directly to the hotel.

4 star de luxe hotels

- Crowne Plaza Champs Elysées
64 Avenue Marceau
Single: €320, double: €350, breakfast included
10 minutes by public transportation to the Congress centre

4 star hotels

- Hotel Concorde La Fayette –
Headquarter Hotel
3, Place du Général Koenig
Single Classic: €230, double classic: €240
Single Suite Junior: €950, double Suite Junior: €950, breakfast included
- Méridien Etoile –
Headquarter Hotel
81 Boulevard Gouvion Saint-Cyr
Single Classic/ Deluxe: €250, double Classic/ Deluxe: €250, Single Executive: €290, double Executive: €290, breakfast included
- Hilton arc de Triomphe
51-57 Rue de Courcelles
Single: €280, double: €290, breakfast included
15 minutes by public transportation
- Holiday Inn Porte de Clichy
2, Rue du 8 Mai 1945
Single: €180, double: €190, breakfast €20 not included
30 minutes by public transportation to the Congress centre
- Mon Hotel
1-3, Rue d'Argentine
Single: €220, breakfast included
7 minutes walk to the Congress centre
- Best Western Premier: Hotel Pergolèse
3, Rue Pergolèse
Single: €220, double €240, breakfast included
5 minutes walk to the Congress centre
- Hotel Garden Elysée
12, Rue Saint Didier
Single: €230, double €260 breakfast included
15 minutes by public transportation to the Congress centre
- Best Western Premier Elysées Bassano
24, Rue Bassano
Single: €220, double: €240, breakfast included
10 minutes by public transportation to the Congress centre



- Hotel California Champs-Elysées
16, Rue de Berri
Single: €240, double: €265, breakfast included
12 minutes by public transportation to the Congress centre
 - Hotel du Louvre
Place André Malraux
Single: €250, double: €260, breakfast included
20 minutes by public transportation to the Congress centre
 - Warwick Hotel Champs-Elysées
5, Rue de Berri
Single: €250; double: €270, breakfast included
12 minutes by public transportation to the Congress centre
 - Hotel Mathis Elysées Paris
3, Rue de Ponthieu
Single: €255, double: €245, breakfast included
15 minutes by public transportation to the Congress centre
 - Hotel Splendid Etoile
1 Avenue Carnot
Single: €290, double €305, breakfast included, local tax €1.50 not included
10 minutes by public transportation to the Congress centre
 - Hotel Franklin Roosevelt
18, Rue Clément Marot
Single: €290, double €305, breakfast included, local tax €1.50 not included
15 minutes by public transportation to the Congress centre
 - Hotel Château Frontenac
54, Rue Pierre Charron
Single: €290, double: €305, breakfast included, local tax €1.50 not included
15 minutes by public transportation to the Congress centre
 - Hotel Rochester
92, Rue de la Boétie
Single: €290, double: €305, breakfast included, local tax €1.50 not included
13 minutes by public transportation to the Congress centre
 - Pullman Grande Arche
11 Avenue de l'Arche
Single : €265, double : €265, breakfast €27 not included
12 minutes by public transportation to the Congress centre
 - Sofitel Paris La Defense
33, Voie des sculpteurs
Single: €300, double: €300, breakfast €27 not included
12 minutes by public transportation to the Congress centre
 - Hotel Regent's Garden
6, Rue Pierre-Demours
Single classic: €229, double classic: €229, breakfast €19 not included
Single superior: €259, double superior: €259, breakfast €19 not included
7 minutes walk to the Congress centre
- 3 star hotels
- Hotel Fertel Etoile
4, Rue des Acacias
Single: €128, double: €138, breakfast €11 not included
8 minutes walk to the Congress centre
 - Hotel Fertel Maillot
269 boulevard Pereire
Single: €128, double: €138, breakfast €11 not included
2 minutes walk to the Congress centre
 - Hotel Etoile Pereire
146 Boulevard Péreire
Single: €130, double: €145, breakfast €14 not included
7 minutes walk to the Congress centre
 - Hotel Cecilia
11 Avenue Mac Mahon
Single: €155, double: €175, breakfast included
10 minutes by public transportation to the Congress centre
 - Hotel Magellan
17, Rue Jean-Baptiste Dumas
Single: €145, double: €160, breakfast €15 not included
7 minutes walk to the Congress centre



- Hotel Monceau Elysées
108, Rue de Courcelles
Single: €150, double: €150, breakfast €11 not included
15 minutes by public transportation to the Congress centre
 - Neuilly Park Hotel
23, Rue Madeleine Michelis
Single: €150, double: €160, breakfast €12 not included, local tax €1
5 minutes walk to the Congress centre
 - Hotel Floride Etoile
14, Rue Saint-Didier
Single: €150, double €165, breakfast €16 not included
15 minutes by public transportation to the Congress centre
 - Hotel Champerret-Elysées
129 Avenue de Villiers
Single : €150, double €150, breakfast €16 not included
10 minutes by public transportation to the Congress centre
 - Hotel Balmoral
6, Rue du General Lanrezac
Single: €155, double €175, breakfast €10 not included
7 minutes walk to the Congress centre
 - Hotel Tilsitt Etoile
23, Rue Brey
Single: €160, double: €180, breakfast €13 not included
10 minutes walk to the Congress centre
 - Best Western Star Champs Elysées
18, Rue de l'Arc de Triomphe
Single: €160, double: €160, breakfast €13 not included
10 minutes walk to the Congress centre
 - Villa des Ternes
97 Avenue des Ternes
Single : €160, double €170, breakfast €14 not included
2 minutes walk to the Congress centre
 - Hotel Etoile Residence Impériale
115 Avenue de Malakoff
Single standard: €160, double standard: €160, breakfast €14 not included
Single superior: €180, double superior: €180, breakfast €14 not included
5 minutes walk to the Congress centre
 - Hotel Mercure Paris Neuilly
1 Avenue de Madrid/ 199 avenue Charles de Gaulle
Single : €245, double : €262, breakfast included
local tax €1.00 not included
10 minutes by public transportation to the Congress centre
- 2 star hotels
- Hotel Marmotel
34 Avenue de la Grande Armée
Single : €96, double : €98, breakfast €8 not included
8 minutes walk to the Congress centre
 - Hotel Campanille Berthier
4, Boulevard Berthier
Single: €105, double: €105, breakfast €9 not included
13 minutes by public transportation to the Congress centre
 - Hotel Ibis Porte de Clichy Centre
15, Boulevard Victor Hugo/ Place des Nations-Unies
Single : €107, double : €107, breakfast €7.50 not included
15 minutes by public transportation to the Congress centre

Cancellation Policy:

The cancellation policy is applicable to the individual hotel reservations.

All cancellations must be made in writing (E-mail, letter or fax) to WIP (our official hotel reservation center) according to the following conditions:

Cancellations before 20th August, 2010: no charge, deposit paid will be refunded after the Congress

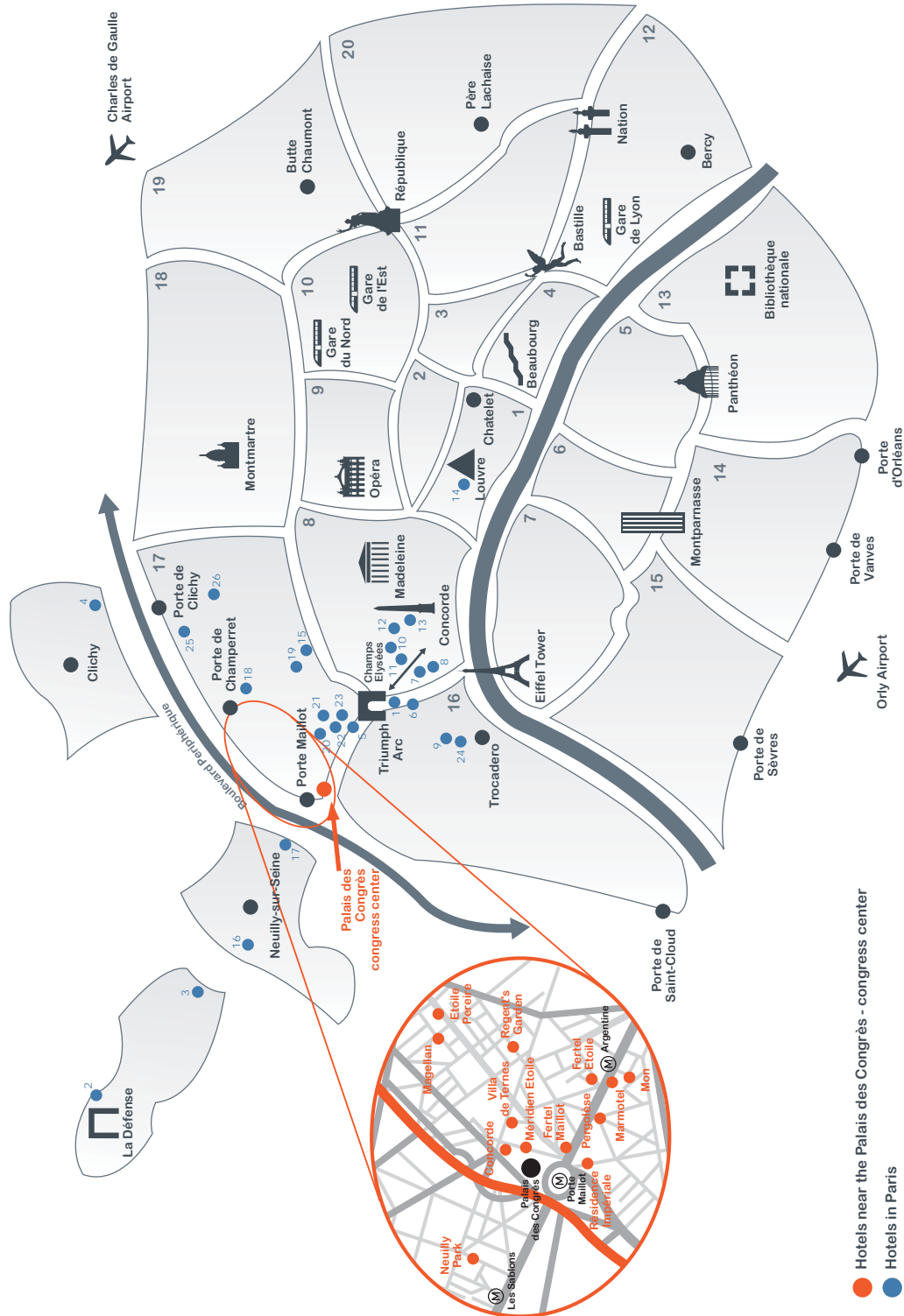
Cancellations after 20th August, 2010: no refund



Hotels localisation map:

- 5 STAR HOTELS**
- 1 Crowne Plaza Champs Elysées
- 4 STAR HOTELS**
- 2 Pullman Grande Arche
 - 3 Sofitel Paris La Défense
 - 4 Holiday Inn Porte de Clichy
 - 5 Splendid Etoile
 - 6 Best Western Premier Elysées Bassano
 - 7 Château Frontenac
 - 8 Franklin Roosevelt
 - 9 Garden Elysée
 - 10 California
 - 11 Warwick
 - 12 Rochester
 - 13 Mathi's Elysées
 - 14 Hotel du Louvre
 - 15 Hilton Arc de Triomphe
- 3 STAR HOTELS**
- 16 Mercure Paris Neuilly
 - 17 Neuilly Park
 - 18 Champertt Elysées
 - 19 Monceau Elysées
 - 20 Star Champs Elysées
 - 21 Tisitt Etoile
 - 22 Cécilia
 - 23 Balmoral
 - 24 Floride Etoile
- 2 STAR HOTELS**
- 25 Campanile Berthier
 - 26 Ibis Porte de Clichy

- 4 STAR HOTELS**
- Concorde Lafayette
 - Méridien Etoile
 - Mon Hotel
 - Pergolèse
 - Regent's Garden
- 3 STAR HOTELS**
- Etoile Pereire
 - Fertel Maillot
 - Fertel Etoile
 - Magellan
 - Neuilly Park
 - Résidence Impériale
 - Villa des Termes
- 2 STAR HOTELS**
- Marmotel



Hotels localisation map

■ AIPPI Paris Congress :

General Information, Dates and Location

The Congress will be held from Sunday 3 October 2010 to Wednesday 6 October 2010.

■ Congress and Exhibition venue

Palais des Congrès de Paris
2, place de la Porte Maillot
75017 Paris, France
Phone: + 33 (0) 1 40 68 22 22
www.palaisdescongres-paris.com

■ Congress Documents and Badges

Congress documents and badge should be collected on site at the registration desk. Name badges must be worn at all times during the Congress as well as at Congress events to ensure entrance.

■ Certificate of attendance

Certificates of attendance will be provided to the participant upon request at the General Secretariat during the Congress.

■ Language

Simultaneous translation into English, French, German and Spanish will be provided as per statutory requirements of AIPPI.

■ Food and beverage

Coffee breaks and luncheons are included in the Congress registration fee and will be provided from Sunday 3 October to Wednesday 6 October 2010.

■ Paris Information

Paris is the capital of France and the country's most populous city. It is situated on the river Seine, in northern France, at the heart of the Île-de-France region (also known as the "Paris Region"; French: Région parisienne). The city of Paris, within its administrative limits largely unchanged since 1860, has an estimated population of 2,203,817. But the Paris metropolitan area has a population of 11,769,433 and is one of the most populated metropolitan areas in Europe.

An important settlement for more than two millennia, Paris is today one of the world's leading business and cultural centers, and its influence in politics, education, entertainment, media, fashion, science and the arts all contribute to its status as one of the world's major global cities.

The Paris urban agglomeration is Europe's second biggest city economy and the sixth largest in the world. The Paris Region hosts 38 of the Fortune Global 500

companies in several business districts, notably La Defense, the largest purpose-built business district in Europe. Paris also hosts many international organisations such as UNESCO, the OECD, the International Chamber of Commerce (ICC) and the informal Paris Club.

Paris is one of the most popular tourist destinations in the world, with 45 million tourists every year in the Paris Region, 60% of which are foreign visitors. There are numerous iconic landmarks among its many attractions, along with world-famous institutions and popular parks.

For more information about Paris, please visit the website of the Office du Tourisme:

<http://en.parisinfo.com/> or the official website of the Congress: www.aippi.net

■ Paris Facts and Figures

Access

You can reach Paris by multiple types of transportation.

Located on the Place de la Porte Maillot, the Palais des Congrès of Paris is connected to the entire highway system via the ring road. Whatever the arrival point, train station or airport, the various transport methods provide optimal access to visitors.

Arriving By Plane:

- From Roissy-Charles de Gaulle Airport:
 - With the Air France shuttle line 2 from Air terminal 1 gate 34; Air terminals 2B and 2D gate B1; Air terminals 2A and 2C gate C2, to Porte Maillot Boulevard Gouvion St-Cyr (in front of the Méridien hotel). For more information visit: www.airfrance.fr
 - With the Roissybus (45-60 min) from Air terminals 2B and 2D gate 11; Air terminals 2A and 2C gate 9, to RER Auber metro station. From Auber with the RER A to metro station Charles de Gaulle-Etoile and change to line 1 direction Porte Maillot. Exit at Boulevard Gouvion St-Cyr. For more information visit: www.ratp.info
- From Orly Airport
 - With the Orlybus (30 min) from Orly Sud gate H platform 4; Orly Ouest gate J level 0 - arrival to Denfert Rochereau RER/metro station. From Denfert Rochereau take metro line 6 to metro station Charles de Gaulle-Etoile and change to line 1 direction Porte Maillot. Exit at Boulevard Gouvion St-Cyr. For more information visit: www.ratp.info



- With the Air France shuttle line 1* from Orly Sud gate L to Place Charles de Gaulle-Etoile. Take metro line 1 from Charles de Gaulle-Etoile to Porte Maillot. Exit at Boulevard Gouvion St-Cyr. For more information visit: www.airfrance.fr

Arriving By Car:

- Inner Loop of the Paris ring road (Périphérique Intérieur):Exit "Porte Maillot"
- Outer Loop of the Paris ring road (Périphérique Extérieur):Exit "Porte des Ternes"
- Underground parking possible with direct access to the Palais des Congrès.
For more information visit: www.vincipark.com

Arriving By Train:

- From Train station Gare du Nord. Take metro line 4 to metro station Chatelet, change to line 1 to Porte Maillot, exit at Boulevard Gouvion St-Cyr.
For more information visit: www.ratp.info

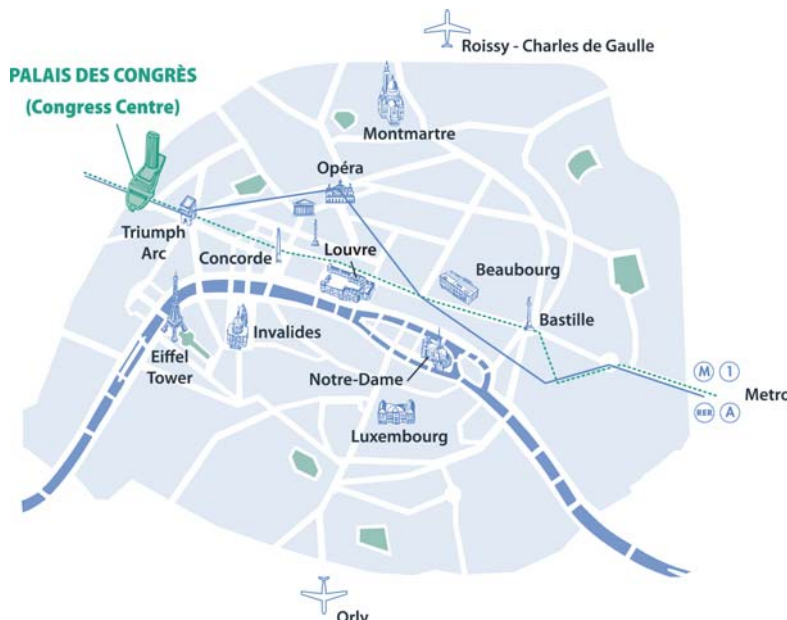
Arriving By Public Transport:

- By Metro
Line 1 (La Défense-Château de Vincennes) - Exit 'Porte Maillot-Palais des Congrès'
- By RER
Line C- Exit 'Neuilly-Porte Maillot-Palais des Congrès'
- By bus
Lines 82, 73, 43, 244, PC 1, 2, 3

Transportation within the city

Paris offers an efficient and modern public transport network (underground, trams and buses) as well as taxi services. The fastest way to get from place to place is the metro. For sightseeing, the best is the bus.
For more information visit: www.ratp.info

Access map



Banking hours and exchange

The Euro (€) is the official currency of France. There is a multitude of banks in Paris, both French and foreign. Generally open from 09:00 to 17:00 from Monday to Friday, some of the larger banks are also open on Saturday morning. Certain branches may close at lunchtime, between 12:30 and 14:00.

Even though you may find some banks which will accept your currency in exchange for Euros, you are more likely to come across exchange bureaux, which specialise in this type of transaction. Make sure to always have an Identity Card or Passport.

Climate

Autumn is a time of change; the summer weather quickly gives way to the start of winter. During October there is an average temperature of 15°C and sunshine levels usually start out well. Rainfall in autumn is much the same as the rest of the year with a monthly average of 50 mm, but bringing an umbrella is advised.

Credit cards

All major credit cards (VISA, American Express, Diners and Master Card) are accepted in most shops, hotels and restaurants in Paris. It is advisable to carry an identity card or some form of photo identification.



■ Dining

The French national interest in food makes the Paris restaurants one of the biggest causes of rejoicing when visiting the city. Most of the restaurants serve French food. But there are in many districts restaurants that serve Chinese, Vietnamese and North African as well as Italian, Greek, Lebanese and Indian food.

Most of the restaurants serve lunch between 12.00 and 14.00 and have a fixed price. The people living in Paris usually dine about 20:30 and most of the restaurants serve dinner between 19:30 and 23:00.

All restaurants in Paris now have a strict non-smoking policy.

■ Disabled persons facilities on-site

The Palais des Congrès of Paris is equipped with facilities for disabled persons.

■ Electricity

220 volts, 50 Hz. France uses European-style plugs, having two round pins and requiring the use of mechanical plug adapters for American appliances.

■ Insurance

It is highly recommended that all participants carry proper health and travel insurance.

■ Language

French is the spoken language. In most of the touristic places, such as hotels, restaurants and museums, English is understood and spoken.

■ Passport and visa information

An identity card is sufficient for participants from EU-member countries. For more information visit the website www.eurovisa.info. All other participants need a valid passport to enter the European Union.

Visa information:

Visas may be required for participants from some countries. For specific information, please contact the nearest French Embassy at least six weeks prior to your departure.

■ Invitation letter for visa application

International participants may need a letter of invitation from the Congress Organisers in order to obtain a visa for entry into France. The Organisers will not be able to contact or intervene with any French Embassy or Consulate office abroad on your behalf. Please start the visa application process as early as possible and at least six weeks prior to your departure. All participants must have registered and have paid the required

registration fees before requesting an official letter of invitation. To request an official letter of invitation for your visa application, be sure to provide us with your detailed information including your passport number, complete mailing address, telephone and fax number and your e-mail address. All requests should be sent by e-mail to aippi2010@clq-group.com. Please mention the subject of the e-mail: "Request for an official letter of invitation for visa application".

Please note that in the absence of the afore-mentioned information or if you are not registered to the Congress we will not be able to process your request.

The registration fees are refundable if the visa application is denied. All refund requests will have to be received before the Congress, by e-mail, fax or letter. No refunds will be made for cancellations received during or after the Congress.

This procedure is intended to assist participants who need to obtain a visa or permission to attend the 42nd AIPPI World Intellectual Property Congress and is not an official invitation covering fees and/ or any other expenses or financial support from the Congress. The Organisers are not to be held responsible for the outcome of your visa application.

■ Shopping

In Paris, the largest stores are open from mid-morning to about 20.00 hours without closing for lunch. Department stores may stay open as late as 22.00 hours but only on Wednesday or Thursday.

Smaller shops/stores and supermarkets open as early as 08.00 hours but close between 13.00 – 15.00 hours and open again until 20.00 hours. There is limited Sunday shopping, usually in the Latin Quarter, Marais, Bastille or Ile de la Cité sections.

For participants from outside the EU, there is the possibility to shop tax free.

For a VAT refund, ask for a Tax free Shopping France invoice when you shop in any major store or "Tax free for tourists" boutique. The amount to be refunded is shown under the heading "montant de la détaxe". You should have your invoices stamped at airport customs on leaving the EU and return the validated pink copies within three months using the stamped addressed envelope given to you at the time you made your purchases.

In order to receive your tax refund, it's important to know that Paris train stations, unlike airports, do not have a customs office.

■ Taxi

Around 16000 taxis are driving in Paris, covering Paris and 3 suburban departments. To get a taxi, hail one in the street, (taxis with a light are already busy) find it on a taxi rank, or call a radio-cab. All taxis apply the same rate.

■ Telephones

The Country Code for France is +33. The City Code for Paris is (0)1. The "+" symbol indicates the number you dial for an international line. If calling that same number from within France, neither the international access code nor the country code of "33" are required. Replace the "33" with "0". If calling a Paris number from within Paris, you still need to dial "01" first.

To use the public telephones in Paris a phone card must be purchased first. These are available at all tobacco shops, newspaper and magazine shops. They come in various price ranges starting at €7.50 which will give over 30 minutes of time.

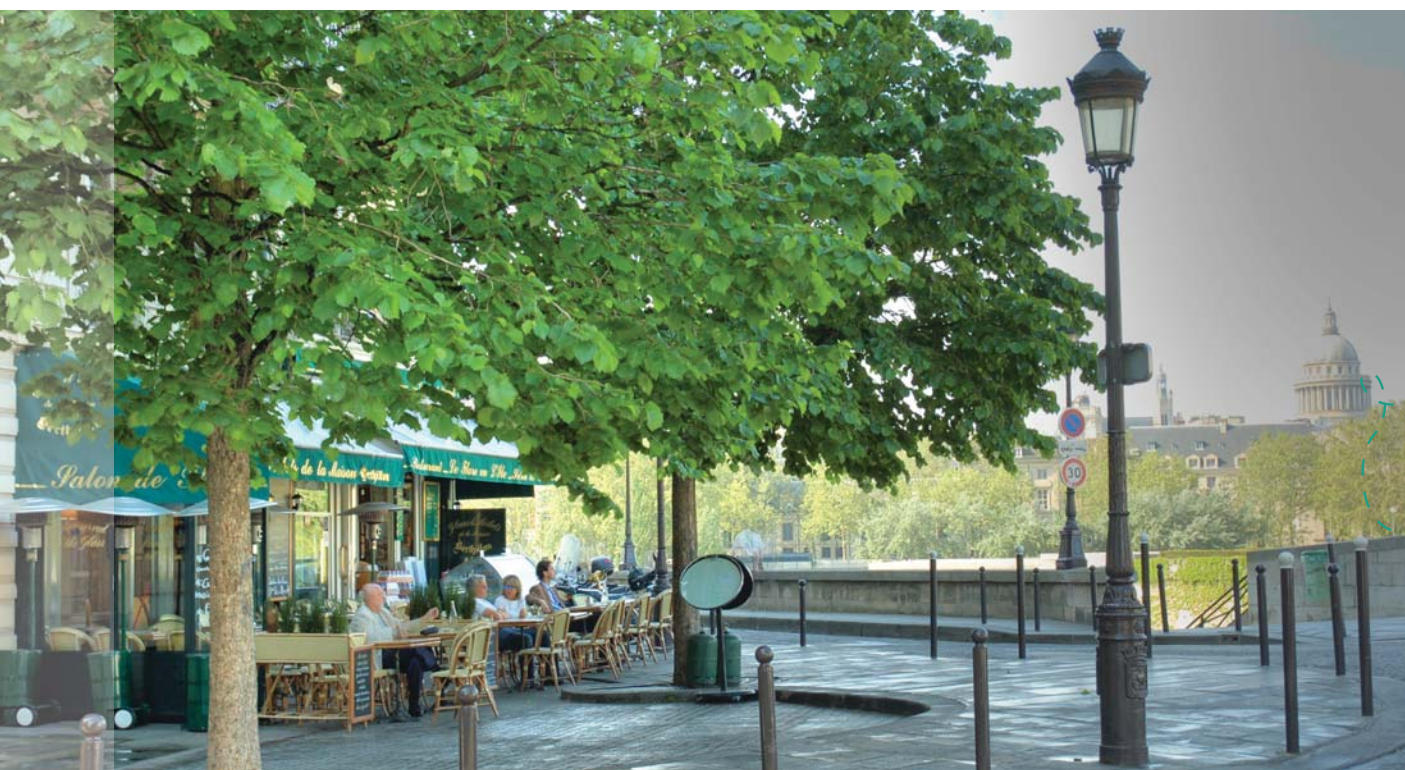
On the public telephones, located below the receiver, is a slot to insert the card. Keep the card in the slot until you finish your call.

■ Time

Paris is on Central European Time (CET) which is UTC/ GMT +1 hour.

■ Tipping

In France, all prices shown include tax and service (the latter is around 15% of the total price). However, if the service has been particularly good, you may wish to leave a tip in order to show your appreciation. As a general rule, the amount is 5 to 10% of the total bill.



You can select which events you wish to attend when you register for the Congress (using the online registration form).

■ Council of Presidents' dinner at the Jacquemart André Museum

- Saturday 2 October 2010 • 19:30 – 22:30
- The dress code for this evening is business casual.
- For invited guests only.

Built by Edouard André and his wife Nélie Jacquemart, both avid art collectors, in the new Paris laid out by Baron Haussmann towards the end of the 19th century, this private mansion offers a unique opportunity to explore a wealthy 19th century home, with its state rooms, monumental staircase and reception areas. The Music Room, with its crimson brocade walls, is a perfect example of Second Empire taste, and was transformed into a ballroom on concert evenings. The Dining Room is one of the house's most remarkable rooms, with its Tiepolo ceiling and its 17th century Brussels tapestries.



■ Opening Ceremony and Welcoming Reception at the Palais des Congrès

- Sunday 3 October 2010 • 19:00 – 22:00
- The dress code for this evening is business casual.
- This Social evening is included in the registration fee

Welcome reception:

All participants and accompanying persons are invited to join the Opening Ceremony and Welcoming Reception at the Palais des Congrès. During the reception you will enjoy a typical French buffet.

■ Cultural evening at the Louvre Museum

- Monday 4 October 2010 • 19:00-22:00
- No shuttle buses available for transportation
8 stops with the metro from the Palais des Congrès
- The dress code for this evening is business casual.
- This social evening is included in the registration fee

The Louvre, in its successive architectural metamorphoses, has dominated central Paris since the late 12th century. Built on the city's western edge, the original structure was gradually engulfed as the city grew. The dark fortress of the early days was transformed into the modernised dwelling of François I and, later, the sumptuous palace of the Sun King, Louis XIV. Here we explore the history of this extraordinary edifice and of the museum that has occupied it since 1793.

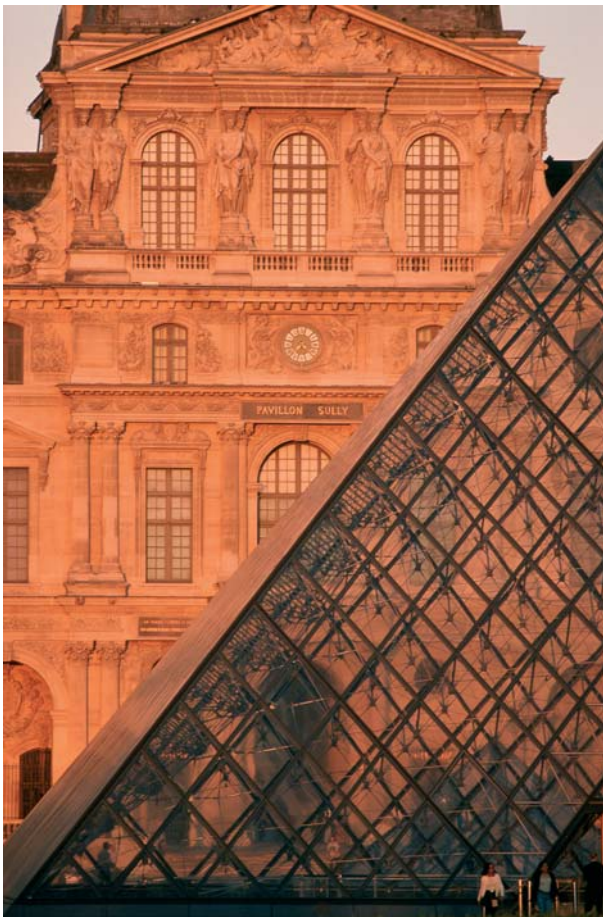
The Musée du Louvre, in English the Louvre Museum, is the largest national museum of France, the most visited museum in the world, and a historic monument. It is a central landmark of Paris, located on the Right Bank of the Seine in the 1st arrondissement. Nearly 35,000 objects from prehistory to the 19th century are exhibited over an area of 60,600 square meters.

The museum is housed in the Louvre Palace (Palais du Louvre) which began as a fortress built in the late 12th century under Philip II. Remnants of the fortress are still visible. The building was extended many times to form the present Louvre Palace. In 1672, Louis XIV chose the Palace of Versailles for his household, leaving the Louvre primarily as a place to display the royal collection, including, from 1692, a collection of antique sculpture. In 1692, the building was occupied by the "Académie des Inscriptions et Belles Lettres" and the "Académie Royale de Peinture et de Sculpture", which in 1699 held the first of a series of salons. The Académie remained at the Louvre for 100 years. During the French Revolution, the National Assembly decreed that the Louvre should be used as a museum, to display the nation's masterpieces.

The museum opened on 10 August 1793 with an exhibition of 537 paintings, the majority of the works being confiscated church and royal property. Because of structural problems with the building, the museum was closed in 1796 until 1801. The size of the collection increased under Napoleon when the museum was renamed the "Musée Napoléon". After his defeat at



Waterloo, many works seized by Napoleon's armies were returned to their original owners. The collection was further increased during the reigns of Louis XVIII and Charles X, and during the Second French Empire the museum gained 20,000 pieces. Holdings have grown steadily through donations and gifts since the Third Republic, except during the two World Wars. As of 2008, the collection is divided among eight curatorial departments: Egyptian Antiquities; Near Eastern Antiquities; Greek, Etruscan, and Roman Antiquities; Islamic Art; Sculpture; Decorative Arts; Paintings; Prints and Drawings.



■ Gala dinner at the Versailles Orangery of the Château de Versailles

- Wednesday 6 October 2010 • 20:00-00:00
- Buses will depart from the Palais des Congrès (approx. 1 hour transfer)
- The dress code for this evening is for the gentlemen black tie and for the ladies cocktail dress.
- The seats at the Château de Versailles are limited. Please register as soon as possible.
- The Gala dinner fee is €150

The Versailles Orangery (French: L'Orangerie du Château de Versailles) was built by Jules Hardouin-Mansart between 1684 and 1686, that is to say, before work on the castle had even begun. It is under the flowerbed known as 'parterre du midi'. Its central gallery is 155 meters in length, and its frontage is directed towards the south. The central gallery is framed by two side galleries located under the "Escaliers des Cent Marches". The whole is lit by large arched windows, which enclose the lower bed or the 'bed de l'orangerie'. In the winter, the Orangerie houses more than a thousand trees (mostly orange) in boxes. The "Parterre Bas" is bordered on its south side by a balustrade overlooking the École de Saint Cyr. This separates it from the Swiss Pond. In the center of the Orangerie is a large circular pool, surrounded by six fields of grass.



Please find below a choice of tours and excursions during the Congress. Below is a grid displaying dates and times of the different tours and a description of each tour.

You can select which tours you wish to attend when you register for the Congress.

Monday 4 October	Tuesday 5 October	Wednesday 6 October
08:45 – 15:00 Paris Discovery	08:45 – 13:00 Versailles	08:45 – 13:00 Quai Branly
08:45 – 15:00 Paris Historical "Montmartre"	08:45 – 13:00 Cooking Lesson	08:45 – 13:00 Paris Historical "Le Marais"
08:45 – 15:00 Paris Shopping	13:45 – 18:00 Orsay Museum	
	13:45 – 18:00 Saint Germain des Pres	



Monday 4 October

■ Paris Discovery

- City tour + Boat Cruise + Eiffel Tower
- 6 hours
- Included in accompanying person registration.
Rate for participants 95 € VAT inc.
(Accompanying person are requested to make their choice when registering)
- This excursion is offered only on Monday 4 October from 08:45 – 15:00

The excursion will enable you to discover Paris from three different viewpoints.

First from a coach with a one and a half hour drive through the city of Paris, you will learn about the history of Paris and admire the chief squares, bridges, main streets and buildings.

After this ride you will take a boat cruise down the River Seine, taking you back through 2000 years of Paris history.

At the end of this cruise you will arrive at the Eiffel Tower and take an elevator ride, up to the 2nd floor for a breathtaking panoramic view of Paris.

Lunch is included in this excursion and will be served in one of the Bateaux Restaurants at the foot of the Eiffel Tower.



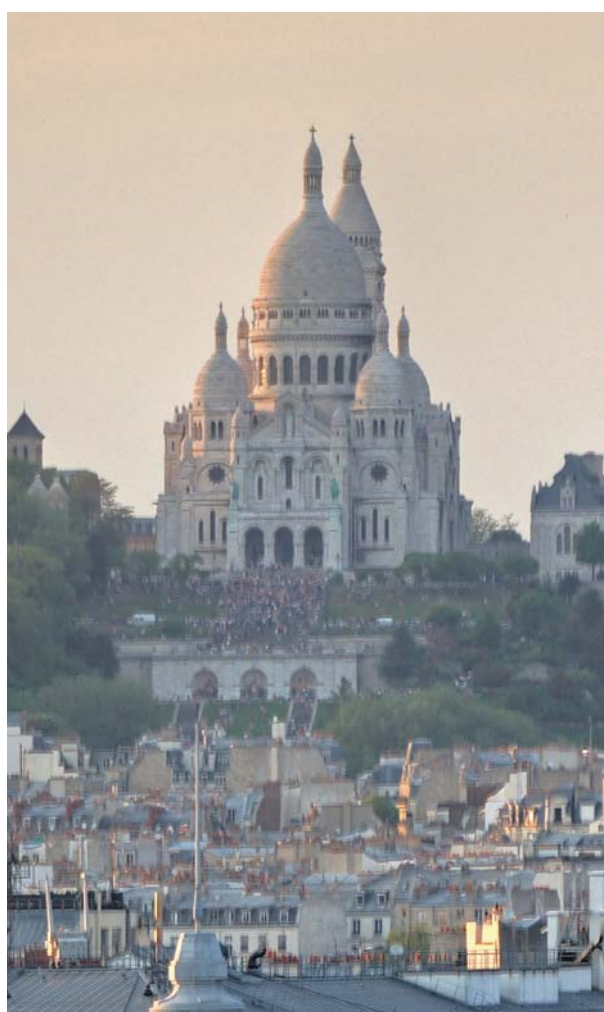
Monday 4 October

■ Paris Historical "Montmartre"

- Walking tour of the famous Montmartre
- 6 hours
- Included in accompanying person registration.
Rate for participants 100 € VAT inc.
(Accompanying person are requested to make their choice when registering)
- This tour is offered only on Monday 4 October from 08:45 – 15:00

A walking tour of Montmartre, with visits of the Sacre Coeur, the Place du Tertre, the Moulin de la Galette and the vineyards. Though it was a sacred hill from the Roman period to the political times of Henry IV, with the Abbey of Montmartre being sited here, Montmartre preserved its cultural and artistic identity by offering a home to the greatest painting movements of the 19th and 20th centuries.

The lunch will be served in a typical restaurant on the Place du Tertre.



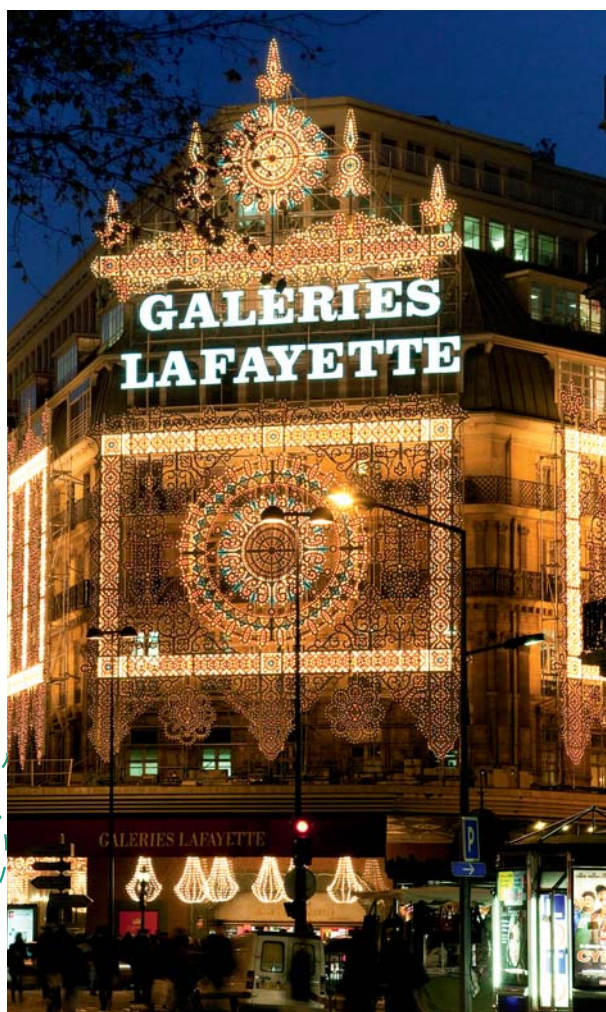
Monday 4 October

Paris Shopping

- Shopping day in the famous Galeries Lafayette
- 6 1/4 hours
- Included in accompanying person registration.
Rate for participants 175 € VAT inc.
(Accompanying person are requested to make their choice when registering)
- This tour is offered only on Monday 4 October from 08:45 – 15:00

During this shopping day in Paris, you will go to the big department store Galeries Lafayette, assist at a special private make up show and shop at your convenience.

The lunch will be served the famous restaurant the Coupole of the Printemps.



Tuesday 5 October

Versailles

- Guided visit of Versailles
- 4 1/4 hours
- Price per person: 60 € VAT inc.
- This tour is offered on Tuesday 5 October from 08:45 – 13:00

During the excursion, a guide / interpreter will bring you back to the life of the Palace of Versailles where, from 1682, Louis XIV officially installed the court and government of the Kingdom.

In particular, you will discover the Great Royal Apartments, the Hall of Mirrors and the Queen's Apartments.

There is some free time at the end of the excursion to walk through the French Gardens surrounded by sculptures made from 1661 by teams of sculptors initially supervised by Charles Le Brun, the King's leading painter.



Tuesday 5 October

■ Cooking Lesson

- French Cuisine
- 4 1/4 hours
- Price per person: 189 € VAT inc.
- This lesson is offered on Tuesday 5 October from 08:45 – 13:00

The Atelier des chefs will initiate you in the French Cooking and you will taste your own menu.



Tuesday 5 October

■ Orsay Museum

- Tour of the Orsay Museum
- 4 1/4 hours
- Price per person: 50 € VAT inc.
- This tour is offered on Tuesday 5 October from 13:45 – 18:00

Laid out on three levels, all forms of art, (sculpture, architectures, photography, decoration of opera), are presented in the chronological order over the period from 1848 until 1914. The Orsay Museum fills the time between the collections of the Louvre Museum and those of the museum of Modern Art of the Georges Pompidou Center.



Tuesday 5 October

■ Saint Germain des Prés

- Guided tour and Art Galleries tour
- 4 1/4 hours
- Price per person: 35 € VAT inc.
- This tour is offered on Tuesday 5 October from 13:45 – 18:00

The Saint Germain des Prés district is one of the oldest districts of Paris and it was built around an Abbey. It became, in the 20th century, one of the most popular places for intellectual and artistic life, and later it became the quarter for fashion. In this district there is the square of the Saint Sulpice, which is located in a quiet area. You can also discover the art galleries which are so typical in this district.

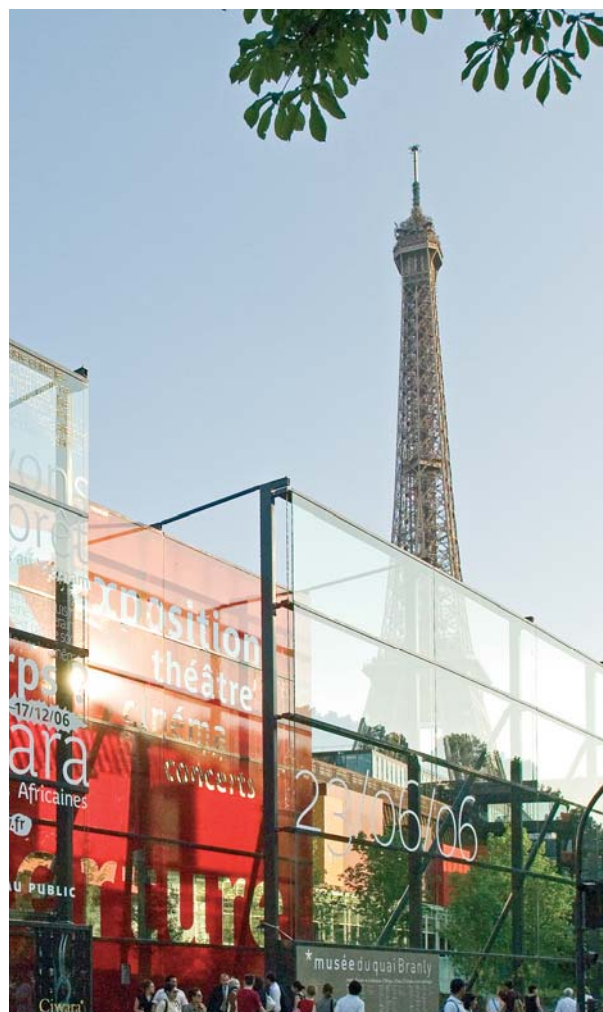


Wednesday 6 October

■ Quai Branly

- Museum tour
- 4 1/4 hours
- Price per person: 40 € VAT inc.
- This tour is offered on Wednesday 6 October from 08:45 – 13:00

The Quai Branly Museum is also called the « Civilisation and Art Museum ». During the tour you will walk through some surprising collections which honour the arts and civilisations of Africa, Asia, Oceania and America. This museum is an important spot in Paris, because it is more than just a museum, it is also a cultural place and one of the four biggest Parisian museums today.



Wednesday 6 October

■ Paris Historical “Le Marais”

- Walking tour in the Marais district
- 4 1/4 hour tour
- Price per person: 60 € VAT inc.
- This tour is offered on Wednesday 6 October from 08:45 – 13:00

You will discover some lovely places, such as the Place des Vosges and the Victor Hugo’s house. In this district there are also private hotels and the most famous one being the Hotel Sully, built between 1625 and 1630. A special museum is the Museum of Carnavalet, dedicated to the history of Paris. In the heart of the Marais, is situated the village of Saint Paul, a mix of different trades from antiquity to design.



Pre- and Post Congress tours

Our partner Paris vision is offering a choice of short breaks in France before and after the event.

If you are interested, please visit Paris vision’s website: www.en.parisvision.com





AIPPI Forum & ExCo 2011

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